

RELATIONSHIPS

More than skin deep



Many people feel that their skin condition interferes with their personal relationships^{1,2}

50%
of people with psoriasis¹

73%
of people with chronic spontaneous urticaria (CSU)²

Whether you're looking for love or happily married, the visibility of skin conditions can pose real challenges in relationships

70%
of people feel a reduction in self confidence is the biggest impact of their skin disease³

"I didn't want to go out and be seen... as a woman it affected me a lot"*

29%
of people with skin diseases feel their skin gets in the way of finding a partner³

Feelings of embarrassment and self-consciousness may alter how new relationships start or jeopardise the security of existing ones

If you have any concerns about your condition or its impact, then talk to your doctor. To learn more about managing your skin condition in a relationship, take a look at our '5 top tips' infographic. You can also join our psoriasis or chronic spontaneous urticaria (CSU) Facebook communities, or watch other people with skin conditions talking about their experiences on our YouTube channel.



* Patient verbatim is based on qualitative market research

1. A Report of the All Party Parliamentary Group on Skin. 2003. Available at: http://www.appgs.co.uk/publication/wppa_open/enquiry-into-the-impact-of-skin-diseases-on-peoples-lives-2003/. Accessed February 2015.

2. O'Donnell BF et al. Br J Derm 1997; 136:197-201

3. British skin foundation. Press release: 'Half of people with a skin disease have been verbally abused'. Available at <http://www.britishskinfoundation.org.uk/LinkClick.aspx?fileticket=tIFm8Xu0F8%3D&tabid=172>. Accessed 7th January 2015